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| Features | Stories |
| Log in | * As a user, new to the site; I should be able to register by myself and old users should be able to log-in (users will be differentiated by unique user identifiers). * In the event, of forgotten log-in details; via email, a verification process can be made and a reset link will be sent to the user. |
| Check-out | * As a user, I must be registered to check out. * As a user, I should have the option of paying when delivery has been made or before checking out completely (online payment). * An email is sent to me the user after checking-out completely to confirm my order. * In an event, when a check-out is not complete, an email is sent to remind me; the user, of my cart items; since the cart is cleared after 24 hours. |
| Book-a -product | * As a user, I should be able to book for a product previously on sale but now out of stock * As a user, I cannot book for a product still in stock because it will be added to cart immediately. * As a user, I will be able to book-a-product after signing-up. |
| Search | * As a user, I should be able to search for items by related attributes like brand names, cost of product, e.t.c |
| Contact us | * As a user, I need my questions to be answered as quickly as possible so I can move forward with the purchase process. * As a user, I need the contact info prominently displayed on the landing page, so I know where to turn for a quick resolution to my queries. |
| See all products | * As a user, I should be able to view a complete list of specified items available through the site. |
| Sign-up for update | * As a user, I do not need to be registered as a customer to sign-up for updates. * As a user, I have to input my email address to sign-up for updates. * In the event, that I want to opt-out for updates; I can do that by using the contact us feature. |
| About us | * As a user, I should be able to read about the e-commerce company, their policies, the products range available on the online store, their offline retail outlets and many more |
| Home button | * As a user, I should be able to return to the landing page irrespective of the page I am working on. * As a user, if I should click on the business logo; I should be able to return to the Homepage. |
| Shopping cart | * As a user I should have total visibility into the products awaiting purchase and their costs. * As a user, I should be able see products displayed as Slash deals with discount rate, New Arrivals and most searched products. * As a user, I should be able to select items of interest, select the number of units for that item and add them to my shopping carts for future purchase. |
| Payment/deliveries | * As a user, I should be able to view the status of items I have ordered and my payment status. * In the event, when an online payment needs to be done; I will be directed to a secured payment gateway. |
| Return/exchange info | * As a user, I should be able to return a product or exchange a product due to defect or wrong specifications. |
| Help | * As a user, I want simple and quick access to Customer Service, Disputes & Reports, and Buyer Protection. |